RailTel
(A Govt. of India undertaking)
(CIN: U64202DL2000GOI107905)

GeM Bid No. GEM/2024/B/5752625
Dated 27.12.2024

RailTel/ER invites e-bids from eligible bidders for the work of "Deployment of maintenance team for maintenance of optic fibre cable network and upkeep of associated gears in **Naupada Section of RCIL/ER** for a period of 2 years and extendable by one year on same terms and conditions".
Detailed GeM Bid Notice/ GeM Bid Document is available on **https://www.railtel.in**, **https://eprocure.gov.in** and **https://gem.gov.in**. All future Addendum/ Corrigendum etc. will be uploaded on RailTel website, CPP Portal and GeM Portal. Bidders have to submit their bids on GeM Portal only.

CLASSIFIEDS

PERSONAL

THANKS GIVING

Thank you St Jude for favours granted and healing my cold/ pneumonia. From Mrs. N. D' souza

0050257285-1

This is a public announcement for information purposes only and is not a prospectus announcement and does not constitute an invitation or offer to acquire, purchase or subscribe to securities. Not for release, publication or distribution, directly or indirectly, outside India.

INTIMATION OF FILING OF THE PRE-FILED DRAFT RED HERRING PROSPECTUS DATED DECEMBER 26, 2024 ("PRE-FILED DRAFT RED HERRING PROSPECTUS") OF CREDILA FINANCIAL SERVICES LIMITED *(FORMERLY KNOWN AS HDFC CREDILA FINANCIAL SERVICES LIMITED)* ("COMPANY") UNDER CHAPTER IIA OF THE SECURITIES AND EXCHANGE BOARD OF INDIA (ISSUE OF CAPITAL AND DISCLOSURE REQUIREMENTS) REGULATIONS, 2018, AS AMENDED, ("SEBI ICDR REGULATIONS") WITH THE SECURITIES AND EXCHANGE BOARD OF INDIA ("SEBI") AND BSE LIMITED AND NATIONAL STOCK EXCHANGE OF INDIA LIMITED (TOGETHER THE "STOCK EXCHANGES") IN RELATION TO THE PROPOSED INITIAL PUBLIC OFFERING OF ITS EQUITY SHARES BEARING FACE VALUE OF ₹ 10 EACH (THE "EQUITY SHARES") ON THE MAIN BOARD OF THE STOCK EXCHANGES (THE "OFFER").

PUBLIC ANNOUNCEMENT

Credila

Credila Financial Services Limited

(Formerly known as HDFC Credila Financial Services Limited)

Corporate Identity Number: U67190MH2006PLC159411

Registered Office: B - 301, Citi Point, Next to Kohinoor Continental, Andheri- Kurla Road, Andheri (East), Mumbai – 400 059, Maharashtra, India; **Corporate Office:** 701, Windsor House, CST Road, Kalina, Santacruz (East), Mumbai – 400 098, Maharashtra, India; **E-mail:** investor@credila.com; **Website:** https://credila.com/index.html

This public announcement is being made pursuant to Regulation 59C(5) of the SEBI ICDR Regulations to inform the public that the Company has filed the Pre-filed Draft Red Herring Prospectus with SEBI and the Stock Exchanges, under Chapter IIA of the SEBI ICDR Regulations in relation to the proposed initial public offering of its equity shares on the main board of the Stock Exchanges. The filing of the Pre-filed Draft Red Herring Prospectus shall not necessarily mean that the Company will undertake the Offer.

This public announcement is not an offer of securities for sale in the United States or elsewhere. This public announcement has been prepared for publication in India only and is not for publication or distribution, directly or indirectly, in or into the United States. The equity shares described in this public announcement have not been and will not be registered under the U.S. Securities Act of 1933, as amended (the "U.S. Securities Act") or any other applicable law of the United States and, unless so registered, may not be offered or sold within the United States, except pursuant to an exemption from, or in a transaction not subject to, the registration requirements of the U.S. Securities Act and applicable U.S. state securities laws. Accordingly, the equity shares will be offered and sold (i) within the United States only to persons reasonably believed to be "qualified institutional buyers" (as defined in Rule 144A of the U.S. Securities Act) pursuant to Section 4(a) of the U.S. Securities Act and (ii) outside the United States in "offshore transactions", as defined in, and in compliance with, Regulation S under the U.S. Securities Act and the applicable laws of the jurisdictions where those offers and sales are made. There will be no public offering of securities in the United States.

For **CREDILA FINANCIAL SERVICES LIMITED**
On behalf of the Board of Directors
Sd/-
Karishma Jhaveri
Company Secretary and Compliance Officer

Place: Mumbai
Date: December 27, 2024

Adfactors 558

Samco Asset Management Private Limited
A-1003 Naman Midtown, 10th Floor, Prabhadevi (west), Mumbai 400 013.
Tel: +91 22 4170 8999 **Fax:** +91 22 2422 4200
CIN: U65929MH2019PTC334121
Toll Free No.: 1800 103 4757
Website: www.samcomf.com

SAMCO MUTUAL FUND | *Cutting-edge Systems For Wealth Creation*

PUBLIC CAUTION NOTICE

Fake Whatsapp group impersonating Samco Mutual Fund

It has come to the notice of Samco Asset Management Private Limited (the AMC), the investment manager of schemes of Samco Mutual Fund (Fund) that a fake / fraudulent / deceptive WhatsApp group under the name "Samco Financial Group4" impersonating Samco MF has been formed and is engaging in fraudulent activity using the name of our Director, and our name and logo. Such groups are designed to defraud the public.

The following Whatsapp' numbers have been used by these fake accounts, and it is probable that there could be more such fake accounts:

- +1(415)283-5631
- 98316 35341
- 98782 75967
- 76964 91336
- 74258 14729

This is to caution the public that neither Samco Mutual Fund nor Samco Asset Management Private Limited has any association with this account or any similar accounts on WhatsApp. Any engagement with this account is solely at the user's risk, and the AMC or the Fund accepts no responsibility or liability for any losses insured. We strongly condemn these deceptive actions and urge investors to exercise caution to avoid falling prey to such fraudulent accounts and groups.

We caution the public to not fall prey to this fake group and stay vigilant of such scams. For any information on our products and services, investors can visit Samco Mutual Fund website at https://www.samcomf.com/ or contact Samco Asset Management Private Limited officials at mfassist@samcomf.com.

For Samco Asset Management Private Limited
(Investment Manager for Samco Mutual Fund)

Place : Mumbai
Date : December 28, 2024

Sd/-
Authorized Signatory

RUSHABH PRECISION BEARINGS LIMITED
CIN : L99999MH1989PTC053093
Regd. Office: Vijay Industrial Gala No. 214, 2nd floor, Chincholi Bunder, Link Road, Malad, Mumbai, Malad West, Maharashtra, India, 400064.
Email : compliance.rushabh@gmail.com, Phone (O) : +91 9818148490

NOTICE OF ADJOURNED 35th ANNUAL GENERAL MEETING

Notice is hereby given that the 35th Annual General Meeting of the members of the Company which was held on Friday, 27th December, 2024 at 11:00 A.M. at 4-A,6-A, New Excelsior Cinema Bldg., A.K. Nayak Marg, Fort, Mumbai-400001 has been adjourned due to pending appointment of Statutory Auditor for the FY 2023-24 and will now be held on Monday, 30th December, 2024 at 11:00 A.M. at 4-A,6-A, New Excelsior Cinema Bldg., A.K. Nayak Marg, Fort, Mumbai-400001, to transact the business as specified in the Notice convening 35th Annual General Meeting which has been sent through the permitted mode as per the provisions of the Companies Act, 2013 and rules made thereunder, to every concerned shareholder individually.

By the Order of Rushabh Precision Bearings Limited

sd/- Praveen Chandola
Additional Director & CFO
(DIN : 05123912)

sd/- Biswajeet Mukherjee
Managing Director
(DIN :10432026)

Date : 27th December, 2024
Place : Mumbai

केनरा बैंक Canara Bank
सिंडिकेट Syndicate

Khar Branch PB No. 6712, Sabharval House, 76, Khar Pali Road, Mumbai - 400052
Email id : cb0207@canarabank.com

POSSESSION NOTICE [SECTION 13(4)]
(For Immovable Property)

Whereas: The undersigned being the Authorised Officer of the **Canara Bank, Khar Branch,** appointed under Securitisation and Reconstruction of Financial Assets and Enforcement of Security Interest Act, 2002 (Act 54 of 2002) (hereinafter referred to as "the Act") and in exercise of powers conferred under Section 13 (12) read with Rule 3 of the Security Interest (Enforcement) Rules 2002, issued a Demand Notice dated **25.09.2024** calling upon the Borrower, **M/s. Media Tools** through its Proprietor **Mr. Sonu Gopal Bishwakarma,** C/o. 303 Palm Spring Malad, Link Road, Malad West, Mumbai, Maharashtra - 400064 to repay the amount mentioned in the notice, being **Rs. 2,11,40,239.89 (Rupees Two Crore Eleven Lakhs Forty Thousand Two Hundred Thirty Nine And Eighty Nine Paise)** as on **12.09.2024** plus interest due and other cost within 60 days from the date of receipt of the said notice.

The Borrower/Guarantor having failed to repay the amount, notice is hereby given to the borrower and the public in general, that the undersigned has taken **Symbolic Possession** of the property described herein below in exercise of powers conferred on him / her under section 13 (4) of the said Act, read with Rule 8 & 9 of the said Rule on this **27th day of Dec 2024.**

The borrower in particular and the public in general are hereby cautioned not to deal with the property and any dealings with the property will be subject to the charge of Canara Bank KHAR Branch for an amount of **Rs. 2,11,40,239.89 (Rupees Two Crore Eleven Lakhs Forty Thousand Two Hundred Thirty Nine And Eighty Nine Paise)** as on **12.09.2024.** The borrower's attention is invited to the provisions of Section 13 (8) of the Act, in respect of time available, to redeem the secured assets.

DESCRIPTION OF THE IMMOVABLE PROPERTY

All that part and Parcel of Residential Flat No. 304, 3rd Floor, Galaxy Heights C. D. Co-Operative Housing Society limited, D- Wing, Link Road, situated at CTS No. 213(pt), 214(pt) , 235(pt) of Village Pahadi/Goregaon (West), Goregaon West, Taluka-Borivali, Distt. Mumbai. Total extent of the Flat is 496.80 Sq. Ft. BUA. Bounded as under: **North:** By D P Road; **South:** By C Wing; **East:** By Goregaon Gavdevi Building; West: By Link Road
CERSAI Security Interest ID – 400065420474
Name of Title Holder: Mr. Sonu Gopal Bishwakarma

DESCRIPTION OF THE MOVABLE PROPERTY

Primary Security-Cameras and Accessories purchased by **M/s. Media Tools** valued at Rs. 357.43 Lakhs.
CERSAI Security Interest ID – 400068436693
CERSAI Asset ID - 200261207662
Name of Title Holder: M/s. Media Tools.

Date : 27.12.2024
Place : Mumbai

Sd/-
Authorized Officer
Canara Bank

To,
1. **Mr. Sonu Gopal Bishwakarma (Proprietor),** 303 Palm Spring Malad, Link Road, Malad West, Mumbai, Maharashtra - 400064
2. **Mr. Sonu Gopal Bishwakarma,** Flat No. 304,3rd Floor Galaxy Heights C D CHSL, D-Wing, Link Road, CTS No. 213(Pt), 214, 235(Pt), Village Pahadi/Goregaon West, Link Road, Goregaon West, Ta. Borivali, Mumbai - 400104.

AMBIT Finvest
Pragati ke partner

AMBIT FINVEST PRIVATE LIMITED

Corporate Off: Kanakia Wall Street, 5th floor, A 506-510, Andheri-Kurla Road, Andheri East, Mumbai-400093

DEMAND NOTICE

Under The Provisions of The Securitisation and Reconstruction of Financial Assets and Enforcement of Security Interest Act, 2002 ("The Act") and The Security Interest (Enforcement) Rules, 2002 ("The Rules")

The undersigned being the authorized officer of **Ambit Finvest Private Limited** under the Act and in exercise of powers conferred under Section 13 (12) of the Act read with the Rule 3, issued Demand Notice(s) under Section 13(2) of the Act, calling upon the following borrower(s) to repay the amount mentioned in the respective notice(s) within 60 days from the date of receipt of the said notice. The undersigned reasonably believes that borrower(s) is/are avoiding the service of the demand notice(s), therefore the service of notice is being effected by affixation and publication as per Rules. The contents of demand notice(s) are extracted herein below:

Name of the Borrower(s)	Demand Notice Date & Amount
1. Vedang Kirana And General Stores 2. Dinesh Vasant Patil 3. Gitabai Vasant Patil 4. Umesh Vasant Patil Lan Nos. KAL000000055510	19.12.2024. Rs. 25,51,436.35/- (Rupees Twenty Five Lakhs Fifty One Thousand Four Hundred Thirty Six And Thirty Five Paise Only) As On : 18.12.2024

Description Of Immovable Property/Properties Mortgaged : ALL THAT PIECE AND PARCEL OF HOUSE NO. 677, AREA ADM. 2970 SQ. FT. (BUILT UP/CARPET), IN BUILDING KNOWN AS HOUSE NO. 677, GROUND + 1 ST FLOOR AT – ATALI, KALYAN, CONSTRUCTED ON LAND BEARING NO SURVEY NO. PART AND SITUATED AT POST VILLAGE ATALI, TAL- KALYAN, DIST- THANE, MAHARASHTRA – 421 102. BOUNDARY OF THE SAID PROPERTY: - EAST : VILAS PATIL HOUSE WEST : SURESH PATIL HOUSE NORTH : SANJAY PATIL HOUSE SOUTH : SERVICE ROAD

The borrower(s) are hereby advised to comply with the demand notice(s) and to pay the demand amount mentioned therein and hereinabove within 60 days from the date of this publication together with applicable interest, additional interest, bounce charges, cost and expenses till the date of realization of payment. The borrower(s) may note that AFPL is a secured creditor and the loan facility availed by the Borrower(s) is a secured debt against the immovable property/properties being the secured asset(s) mortgaged by the borrower(s).In the event borrower(s) are failed to discharge their liabilities in full within the stipulated time, AFPL shall be entitled to exercise all the rights under Section 13(4) of the Act to take possession of the secured asset(s) including but not limited to transfer the same by way of sale or by invoking any other remedy available under the Act and the Rules thereunder and realize payment. AFPL is also empowered to ATTACH AND/OR SEAL the secured asset(s) before enforcing the right to sale or transfer. Subsequent to the Sale of the secured asset(s), AFPL also has a right to initiate separate legal proceedings to recover the balance dues, in case the value of the mortgaged properties is insufficient to cover the dues payable to the AFPL This remedy is in addition and independent of all the other remedies available to AFPL under any other law.The attention of the borrower(s) is invited to Section 13(8) of the Act, in respect of time available, to redeem the secured assets and further to Section 13(13) of the Act, whereby the borrower(s) are restrained/prohibited from disposing of or dealing with the secured asset(s) or transferring by way of sale, lease or otherwise (other than in the ordinary course of business) any of the secured asset(s), without prior written consent of AFPL and non-compliance with the above is an offence punishable under Section 29 of the said Act. The copy of the demand notice is available with the undersigned and the borrower(s) may, if they so desire, can collect the same from the undersigned on any working day during normal office hours.

Date : 28.12.2024. Place: Kalyan

Sd/- Prashant Ohal, Authorised Officer
Ambit Finvest Private Limited

THIS IS A PUBLIC ANNOUNCEMENT FOR INFORMATION PURPOSES ONLY. THIS IS NOT A PROSPECTUS ANNOUNCEMENT AND DOES NOT CONSTITUTE AN INVITATION OR OFFER TO ACQUIRE, PURCHASE OR SUBSCRIBE FOR UNITS OR SECURITIES. NOT FOR RELEASE, PUBLICATION OR DISTRIBUTION, DIRECTLY OR INDIRECTLY OUTSIDE INDIA. INITIAL PUBLIC OFFERING OF EQUITY SHARES ON THE MAIN BOARD OF THE STOCK EXCHANGES IN COMPLIANCE WITH CHAPTER II OF THE SECURITIES AND EXCHANGE BOARD OF INDIA (ISSUE OF CAPITAL AND DISCLOSURE REQUIREMENTS) REGULATIONS, 2018, AS AMENDED

PUBLIC ANNOUNCEMENT

(Please scan the QR Code to view the DRHP)

Earthood

EARTHOOD SERVICES LIMITED

Our Company was incorporated under the provisions of the Companies Act, 1956 as 'Earthood Services Private Limited' pursuant to a certificate of incorporation dated September 14, 2012, issued by Registrar of Companies, Delhi and Haryana at New Delhi. Our Company was converted into a public limited company and the name of our Company was changed to 'Earthood Services Limited' pursuant to a special resolution passed by our Shareholders dated July 09, 2024 and a fresh Certificate of Incorporation issued by the RoC on September 23, 2024. For further details, see *"History and Certain Corporate Matters"* beginning on page 210 of the Draft Red Herring Prospectus dated December 26, 2024 ("**DRHP**"), filed with the Securities and Exchange Board of India ("**SEBI**") and the Stock Exchanges.

Registered Office: 12003 to 12005, 12th Floor, Tower B, Emaar Digital Greens, Sector-61, Golf Course Extension Road, Gurgaon-122011, Haryana, India.
Telephone: +91-12 - 44204599; **Website:** www.earthood.in; **Contact Person:** Vishaka Jalan, Company Secretary and Compliance Officer; **E-mail:** compliance@earthood.in;
Corporate Identity Number: U93000HR2012PLC047116

THE PROMOTERS OF OUR COMPANY ARE DR. KAVIRAJ SINGH AND ASHOK KUMAR GAUTAM

INITIAL PUBLIC OFFERING OF UP TO 78,00,000 EQUITY SHARES OF FACE VALUE OF ₹ 10 EACH ("EQUITY SHARES") OF EARTHOOD SERVICES LIMITED ("COMPANY") FOR CASH AT A PRICE OF ₹ [●] PER EQUITY SHARE (INCLUDING A SHARE PREMIUM OF ₹ [●] PER EQUITY SHARE) (THE "OFFER PRICE") AGGREGATING UP TO ₹ [●] LAKHS ("THE OFFER") COMPRISING A FRESH ISSUE OF UP TO 36,00,000 EQUITY SHARES AGGREGATING UP TO ₹ [●] LAKHS BY OUR COMPANY (THE "FRESH ISSUE") AND AN OFFER FOR SALE OF UP TO 42,00,000 EQUITY SHARES AGGREGATING UP TO ₹ [●] LAKHS ("THE OFFER FOR SALE") BY THE PROMOTER SELLING SHAREHOLDERS, CONSISTING OF UP TO 27,30,000 EQUITY SHARES AGGREGATING UP TO ₹ [●] LAKHS BY DR. KAVIRAJ SINGH AND UP TO 14,70,000 EQUITY SHARES AGGREGATING UP TO [●] LAKHS BY ASHOK KUMAR GAUTAM, (COLLECTIVELY REFERRED TO AS THE "PROMOTER SELLING SHAREHOLDERS") AND SUCH EQUITY SHARES OFFERED BY THE PROMOTER SELLING SHAREHOLDERS (THE "OFFERED SHARES"). THE OFFER SHALL CONSTITUTE UP TO [●]% OF THE POST-OFFER PAID-UP EQUITY SHARE CAPITAL OF OUR COMPANY.

THE OFFER INCLUDES A RESERVATION OF UP TO [●] EQUITY SHARES OF FACE VALUE OF ₹ 10 EACH, AGGREGATING UP TO ₹ [●] LAKHS (CONSTITUTING UP TO [●]% OF THE POST-OFFER PAID-UP EQUITY SHARE CAPITAL), FOR SUBSCRIPTION BY ELIGIBLE EMPLOYEES (AS DEFINED HEREINAFTER) ("EMPLOYEE RESERVATION PORTION"). THE OFFER LESS THE EMPLOYEE RESERVATION PORTION IS HEREINAFTER REFERRED TO AS THE "NET OFFER". OUR COMPANY IN CONSULTATION WITH THE BRLM, MAY OFFER A DISCOUNT OF ₹[●] TO THE OFFER PRICE (EQUIVALENT OF ₹[●] PER EQUITY SHARE) TO ELIGIBLE EMPLOYEES BIDDING IN THE EMPLOYEE RESERVATION PORTION ("EMPLOYEE DISCOUNT"). THE OFFER AND THE NET OFFER SHALL CONSTITUTE [●]% AND [●]%, RESPECTIVELY, OF THE POST-OFFER PAID-UP EQUITY SHARE CAPITAL OF OUR COMPANY.

OUR COMPANY, IN CONSULTATION WITH THE BRLM, MAY CONSIDER AN ISSUE OF SPECIFIED SECURITIES, AS MAY BE PERMITTED UNDER APPLICABLE LAW TO ANY PERSON(S) OF UP TO [●] EQUITY SHARES FOR AN AMOUNT AGGREGATING UP TO ₹ 1,000 LAKHS, PRIOR TO FILING OF THE RED HERRING PROSPECTUS WITH THE ROC (THE "PRE-IPO PLACEMENT"). THE PRE-IPO PLACEMENT, IF UNDERTAKEN, WILL BE AT A PRICE TO BE DECIDED BY OUR COMPANY, IN CONSULTATION WITH THE BRLM. IF THE PRE-IPO PLACEMENT IS COMPLETED, THE AMOUNT RAISED PURSUANT TO THE PRE-IPO PLACEMENT WILL BE REDUCED FROM THE FRESH ISSUE, SUBJECT TO COMPLIANCE WITH RULE 19(2)(b) OF THE SECURITIES CONTRACTS (REGULAT ION) RULES, 1957, AS AMENDED. THE PRE-IPO PLACEMENT, IF UNDERTAKEN, SHALL NOT EXCEED 20% OF THE SIZE OF THE FRESH ISSUE. PRIOR TO THE COMPLETION OF THE OFFER, OUR COMPANY SHALL APPROPRIATELY INTIMATE THE SUBSCRIBERS TO THE PRE-IPO PLACEMENT, PRIOR TO ALLOTMENT PURSUANT TO THE PRE-IPO PLACEMENT, THAT THERE IS NO GUARANTEE THAT OUR COMPANY MAY PROCEED WITH THE OFFER OR THE OFFER MAY BE SUCCESSFUL AND WILL RESULT INTO LISTING OF THE EQUITY SHARES ON THE STOCK EXCHANGES. FURTHER, RELEVANT DISCLOSURES IN RELATION TO SUCH INTIMATION TO THE SUBSCRIBERS TO THE PRE-IPO PLACEMENT (IF UNDERTAKEN) SHALL BE APPROPRIATELY MADE IN THE RELEVANT SECTIONS OF THE RED HERRING PROSPECTUS AND THE PROSPECTUS. THE FACE VALUE OF EQUITY SHARES IS ₹ 10 EACH THE FACE VALUE OF THE EQUITY SHARE IS ₹ 10 EACH AND THE OFFER PRICE IS [●] TIMES THE FACE VALUE OF EQUITY SHARES. THE PRICE BAND (INCLUDING EMPLOYEE DISCOUNT, IF ANY) AND THE MINIMUM BID LOT WILL BE DECIDED BY OUR COMPANY, IN CONSULTATION WITH THE BRLM, AND WILL BE ADVERTISED IN ALL EDITIONS OF [●] AND ALL EDITIONS OF [●] (WHICH ARE WIDELY CIRCULATED ENGLISH DAILY NEWSPAPER AND HINDI DAILY NEWSPAPER (HINDI ALSO BEING THE REGIONAL LANGUAGE OF HARYANA, WHERE OUR REGISTERED OFFICE IS LOCATED), ATLEAST TWO WORKING DAYS PRIOR TO THE BID/OFFER OPENING DATE AND SUCH ADVERTISEMENT SHALL BE MADE AVAILABLE TO THE BSE AND NSE (TOGETHER WITH THE BSE, THE "STOCK EXCHANGES") FOR THE PURPOSE OF UPLOADING ON THEIR RESPECTIVE WEBSITES, IN ACCORDANCE WITH THE SEBI ICDR REGULA TIONS.

In case of any revision to the Price Band, the Bid/ Offer Period will be extended by at least three additional Working Days after such revision of the Price Band, subject to the Bid/ Offer Period not exceeding 10 Working Days. In cases of force majeure, banking strike or similar unforeseen circumstances, our Company in consultation with the Book Running Lead Manager, for reasons to be recorded in writing, extend the Bid/Offer Period for a minimum of One (1) Working Day, subject to the Bid/ Offer Period not exceeding 10 Working Days. Any revision in the Price Band and the revised Bid/Offer Period, if applicable, will be widely disseminated by notification to the Stock Exchanges, by issuing a public notice and also by indicating the change on the respective websites of the BRLM and at the terminals of the Syndicate Member and by intimation to the Self-Certified Syndicate Banks ("**SCSBs**") other Designated Intermediaries and the Sponsor Bank(s), as applicable.

The Offer is being made through the Book Building Process, in terms of Rule 19(2)(b) of the SCRR read with Regulation 31 of the SEBI ICDR Regulations and in compliance with Regulation 6(2) of the SEBI ICDR Regulations, wherein not less than 75% of the Net Offer shall be available for allocation on a proportionate basis to Qualified Institutional Buyers ("**QIBs**") ("**QIB Portion**"), of which one-third shall be reserved for domestic Mutual Funds, subject to valid Bids being received from domestic Mutual Funds at or above the Anchor Investor Allocation Price ("**Anchor Investor Portion**"), in accordance with the SEBI ICDR Regulations. In the event of under-subscription or non-allocation in the Anchor Investor Portion, the balance Equity Shares shall be added to the Net QIB Portion. Further, 5% of the Net QIB Portion shall be available for allocation on a proportionate basis to Mutual Funds only and the remainder of the Net QIB Portion shall be available for allocation on a proportionate basis to all QIBs (other than Anchor Investors) including Mutual Funds, subject to valid Bids being received at or above the Offer Price. However, if the aggregate demand from Mutual Funds is less than 5% of the Net QIB Portion, the balance Equity Shares available for allocation in the Mutual Fund Portion will be added to the remaining QIB Portion for proportionate allocation to QIBs. Further, not more than 15% of the Net Offer shall be available for allocation to Non-Institutional Bidders out of which (a) one third of such portion shall be reserved for applicants with application size of more than ₹200,000 and up to ₹1,000,000; and (b) two third of such portion shall be reserved for applicants with application size of more than ₹1,000,000, provided that the unsubscribed portion in either of such sub-categories may be allocated to applicants in the other sub-category of Non-Institutional Bidders and not more than 10% of the Net Offer shall be available for allocation to Retail Individual Bidders, in accordance with the SEBI ICDR Regulations, subject to valid Bids being received from them at or above the Offer Price. Further, Equity Shares will be allocated on a proportionate basis to Eligible Employees applying under the Employee Reservation Portion, subject to valid Bids received from them at or above the Offer Price. All Bidders (except Anchor Investors) are required to mandatorily utilise the Application Supported by Blocked Amount ("**ASBA**") process by providing details of their respective ASBA accounts and UPI ID (in case of UPI Bidders) (as defined hereinafter), in which case the corresponding Bid Amounts will be blocked by the Self Certified Syndicate Banks ("**SCSBs**") or under the UPI Mechanism, as applicable to participate in the Offer. Anchor Investors are not permitted to participate in the Anchor Investor Portion of the Offer through the ASBA process. For details, see *"Offer Procedure"* on page 381 of this Draft Red Herring Prospectus.

This public announcement is being made in compliance with of Regulation 26(2) of the SEBI ICDR Regulations to inform the public that our Company is proposing, subject to applicable statutory and regulatory requirements, receipt of requisite approvals, market conditions and other considerations, to undertake initial public offering of its Equity Shares pursuant to the Offer and has filed the DRHP with SEBI and the Stock Exchanges.

Pursuant to Regulation 26(1) of the SEBI ICDR Regulations, the DRHP filed with SEBI shall be made available to the public for comments, if any, for a period of at least 21 days, from the date of such filing by hosting it on the websites of SEBI at www.sebi.gov.in, the Stock Exchanges i.e., BSE at www.bseindia.com, NSE at www.nseindia.com, website of the Company at www.earthood.in and the websites of the Book Running Lead Manager to the Offer i.e., Unistone Capital Private Limited at www.unistonecapital.com (collectively the **"BRLM"**). Our Company hereby invites the members of the public to give comments on the DRHP filed with SEBI and the Stock Exchanges with respect to disclosures made in the DRHP. The members of the public are requested to send a copy of their comments sent to SEBI and/or to the Company Secretary and Compliance Officer of our Company and/or the BRLM at their respective addresses mentioned herein. All comments must be received by SEBI and/or the Company and/or the BRLM and/or the Company Secretary and Compliance Officer of our Company in relation to the Offer on or before 5:00 p.m. on the 21st day from the aforesaid date of filing the DRHP with SEBI.

Investments in equity and equity-related securities involves a degree of risk and investors should not invest any funds in the Offer unless they can afford to take the risk of losing their entire investment. Investors are advised to read the risk factors carefully before taking an investment decision in the Offer. For taking an investment decision, investors must rely on their own examination of our Company and the Offer, including the risks involved. The Equity Shares in the Offer have not been recommended or approved by SEBI, nor does SEBI guarantee the accuracy or adequacy of the contents of the DRHP. Specific attention of the investors is invited to "*Risk Factors*" beginning on page 37 of the DRHP.

Any decision to invest in the Equity Shares described in the DRHP may only be made after the red herring prospectus (**"RHP"**) has been filed with the RoC and must be made solely on the basis of such RHP as there may be material changes in the RHP from the DRHP. The Equity Shares, when offered, through the RHP, are proposed to be listed on the Stock Exchanges.

The liability of the members of our Company is limited by shares. For details of the main objects of our Company as contained in its Memorandum of Association, see "*History and Certain Corporate Matters*" on page 210 of the DRHP.

For details of the share capital and capital structure of our Company and the names of the signatories to the Memorandum of Association and the number of shares of our Company subscribed by them, see "*Capital Structure*" on page 85 of the DRHP.

BOOK RUNNING LEAD MANAGER	REGISTRAR TO THE OFFER
UNISTONE **UNISTONE CAPITAL PRIVATE LIMITED** A/ 305, Dynasty Business Park, Andheri Kurla Road, Andheri East, Mumbai – 400 059, Maharashtra, India. **Telephone:** +91 022-46046494; **Email:** mb@unistonecapital.com; **Investor grievance email:** compliance@unistonecapital.com **Contact Person:** Brijesh Parekh; **Website:** www.unistonecapital.com **SEBI registration number:** INM000012449; **CIN:** U65999MH2019PTC330850	LINKIntime **LINK INTIME INDIA PRIVATE LIMITED** C-101, 247 Park, L B S Marg, Vikhroli West, Mumbai – 400083, Maharashtra, India **Telephone:** +91 810 811 4949; **Email:** earthood.ipo@linkintime.co.in; **Investor grievance email:** earthood.ipo@linkintime.co.in **Contact Person:** Shanti Gopalkrishnan; **Website:** www.linkintime.co.in **SEBI Registration Number:** INR000004058; **CIN:** U67190MH1999PTC118368

All capitalized terms used herein and not specifically defined shall have the same meaning as ascribed to them in the DRHP.

EARTHOOD SERVICES LIMITED
On behalf of the Board of Directors
Sd/-
Vishaka Jalan
Company Secretary and Compliance Officer

Place : Gurgaon, Haryana
Date : December 27, 2024

EARTHOOD SERVICES LIMITED is proposing, subject to applicable statutory and regulatory requirements, receipt of requisite approvals, market conditions and other considerations, to undertake an initial public offer of its Equity Shares and has filed the DRHP dated December 26, 2024 with SEBI and Stock Exchanges. The DRHP shall be available on the website of SEBI at www.sebi.gov.in, websites of the Stock Exchanges i.e., BSE at www.bseindia.com and NSE at www.nseindia.com, website of the Company i.e. www.earthood.in and the website of the BRLM, i.e., Unistone Capital Private Limited at www.unistonecapital.com. Potential investors should note that investment in equity shares involves a high degree of risk and for details relating to such risks, please see the section entitled *"Risk Factors"* on page 37 of the DRHP and the details set out in the RHP, when filed. Potential investors should not rely on the DRHP filed with SEBI for making any investment decision.

The Equity Shares have not been and will not be, registered under the U.S. Securities Act 1933, as amended (the "Securities Act") or any state securities laws in the United States and may not be offered or sold within the United States or to, or for the account or benefit of, "U.S. persons" (as defined in Regulation S under the Securities Act), except pursuant to an exemption from, or in a transaction not subject to, the registration requirements of the U.S. Securities Act and applicable state securities laws. Accordingly, the Equity Shares may be offered and sold (i) within the United States only to persons reasonably believed to be "Qualified Institutional Buyers" (as defined in Rule 144A under the U.S. Securities Act and referred to in this Draft Red Herring Prospectus as "U.S. QIBs") in transactions exempt from, or not subject to, the registration requirements of the U.S. Securities Act and (ii) outside the United States in offshore transactions in compliance with Regulation S under the U.S. Securities Act and the applicable laws of the jurisdiction where those offers and sales are made.

CONCEPT